

Inspiration. Motivation. Vision.



Future Lab

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Future Lab: Strategy Development with up to 100 participants of an organization / company

Introduction: Who am I and why am I here?

1 History

2 Objectives

3 Process

4 Q & A





1 History

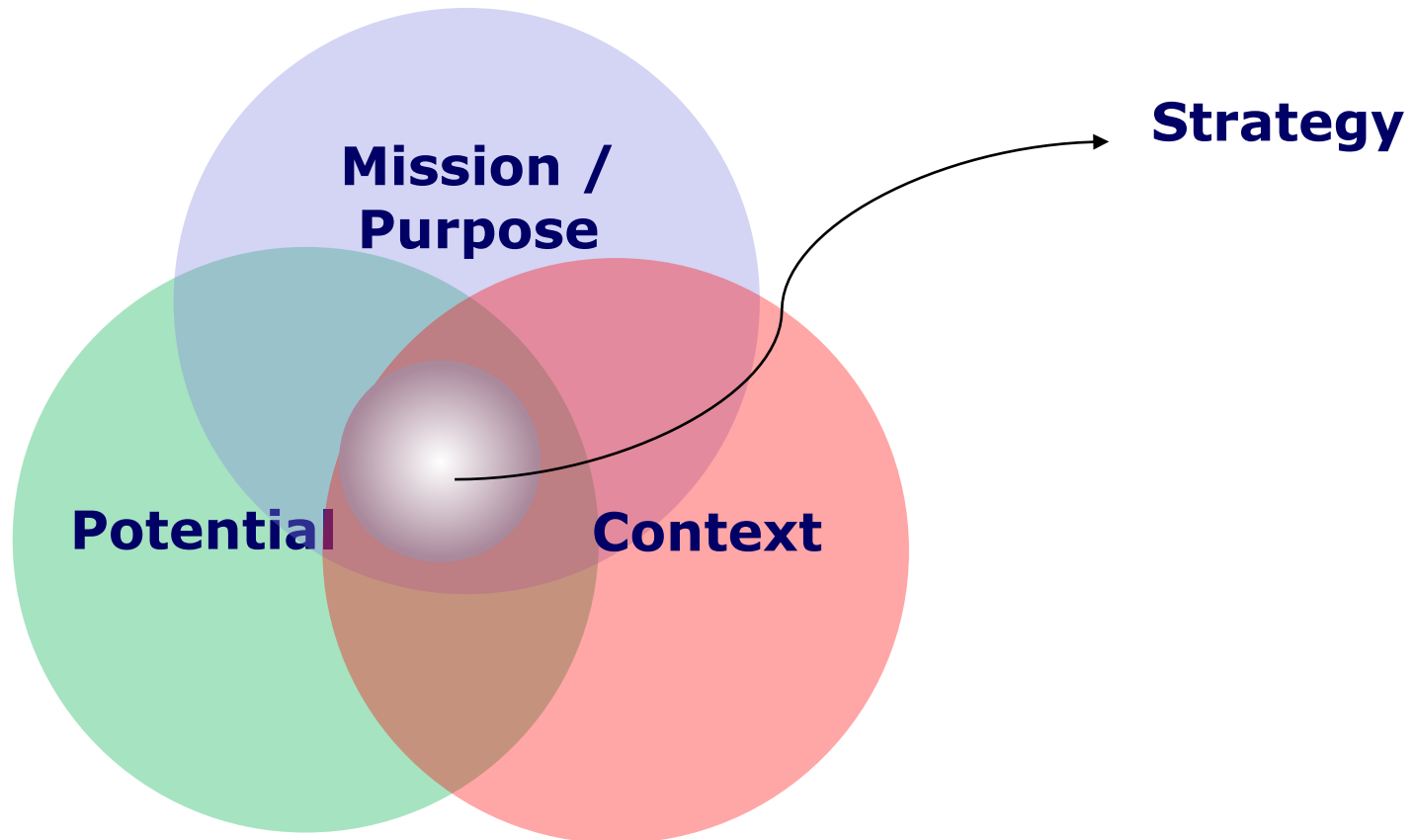
Wo?	Start	End	Days
CVJM Remscheid	Jan 12	Juli 12	5
Andreasmemeinde Mülheim	Nov 12	Juli 13	4
Ev. Versöhnungs-KG Iserlohn / Lichtblick	Apr 14	Nov 14	5
Ev. Versöhnungs-KG Lüdenscheid	Jan 15	Nov 15	5
Ev. LUKAS-Schule Bassum	Jun 15	Feb 16	5
FEG Stuttgart	Dez 15	Sep 16	3
Kath. Internat Gaesdonck Goch	Nov 16	Jun 17	5
Ev. Lutherlichgemeinde Chemnitz	Okt 17	Feb 19	7
Diakonissenmutterhaus Bleibergquelle	Mai 18	Dez 18	7
Freie Ev. Bekenntnisschule Bremen	Mrz 19	Nov 19	8
Gemeinde Bleibergquelle Velbert	Apr 19	Jan 20	6
christus-Treff Marburg	Feb 19	Mrz 20	11
Freie christliche Schule Ostfriesland	Aug 2020	Juni 2021	
LUKAS-Klinik Altenburg	Sep 2020	März 2021	

2 Objectives



- 1) Development of a attractive future vision for the next 5 to 10 years – Let's dream it!
- 2) Raising employee identification – We are in this together!
- 3) Discover and develop hidden potential of employees – Let us shine!
- 4) Encourage existing programs and launch new initiatives – Together towards a desired future!
- 5) Polish the brand for both employees and customers! We are proud to be here!

3 Process Hot Spot of Strategy Development



3 Process



3 Process: Day Workshops

1) Mission

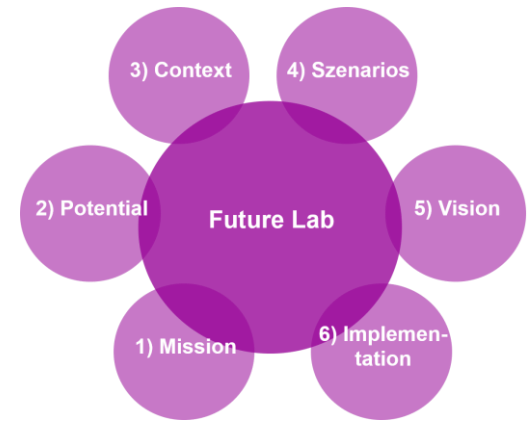
What is the purpose of our organization?
Why do we exist? How do we serve our customers/...? How do we serve society?

2) Potential

What is our potential? In what respect are we unique?
What prevents us from fully using our potential?

3) Context

How do our customers/... „tick“? What are important trends that we have to keep an eye on? Who could we partner with?



3 Process: Day Workshops

4) Szenarios

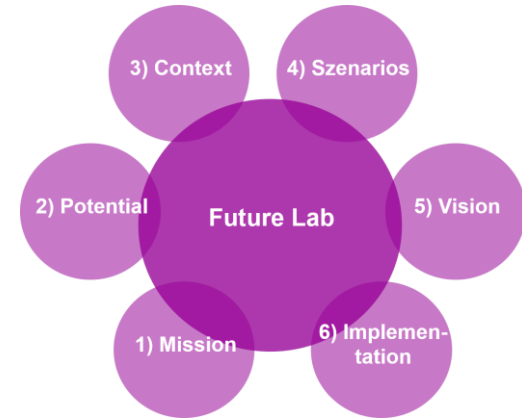
Where are we five years from now?
Who will be doing what? For whom?
To what end? How? Where?

5) Vision

What are the key scenarios for our future? Which vision do they reveal?

6) Project Development

Which activities should be continued? Which new initiatives should be launched? How do existing and new projects go together?



3 Process: Expert Teams

On Day workshop No. 1 the following Expert Teams are formed:

- 1) ET Mission
- 2) ET Potential
- 3) ET Context
- 4) ET Scenarios



Task: Prepare „their“ Day Workshop and process the results for the next Day Workshop.

Support: By Steering team.



3 Process: Steering Team

supports the expert team and the board throughout the whole Future Lab by Guidelines, Reports, PR, ...



4 Q & A

